



29th EURO FINANCE WEEK
16-20 NOVEMBER 2026

EURO FINANCE Tech Day

**FROM ARTIFICIAL TO AUTONOMOUS FINANCE |
SHAPING EUROPE'S INTELLIGENT FINANCIAL FUTURE**

18 NOVEMBER 2026, STEIGENBERGER ICON FRANKFURTER HOF

EURO FINANCE TECH DAY

The EURO FINANCE TECH DAY is far more than just another digitalization conference. As the digitalization day of the EURO FINANCE WEEK, it serves as a dynamic platform for exchange and innovation. This is where leading decision-makers meet emerging industry players to jointly develop digital solutions for the financial world of tomorrow while also bridging generations.

Become part of this forward-looking network and actively contribute to our diverse program. Take the opportunity to gain valuable insights, expand your network, and help shape the future developments of the industry. In addition to renowned consulting firms such as PwC and Capgemini, well-known financial institutions including Deutsche Bank, DZ Bank, and DekaBank have been among our partners for many years.

The high-caliber lineup is further complemented by experts from think tanks, industry associations, and political institutions.

Impressions from the EURO FINANCE Tech Day, 19 November 2025

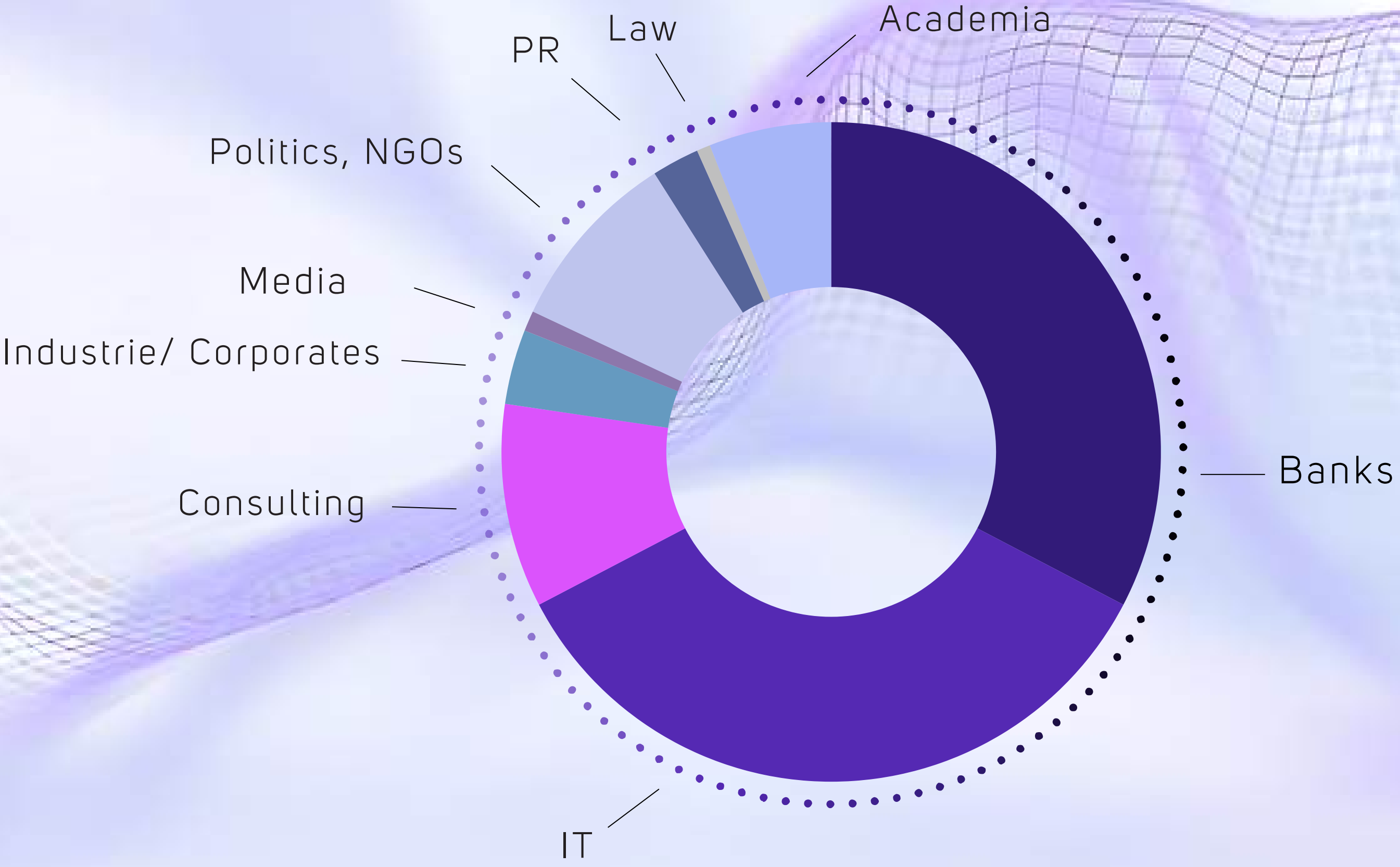


Target audience

- Chief Information Officers from finance, banking, and industry
- Chief Digital Officer
- Head of Innovations
- Founder, CEOs of Fintechs
- Business Angels and Investors
- Developers, users, and investors from Web3
- Representatives from academia, finance, and politics



Target audience



Key Topics

STRATEGIC VALUE & TRANSFORMATION | Return on AI: From Investment to Impact

- From AI Hype to Business Impact | Where real value is being created and where it is not.
- Scaling AI Across the Enterprise | From pilots to enterprise-wide transformation.
- Efficiency Gains vs. Loss of Control | Accuracy, accountability, model risk & operational resilience.
- The Role of CIOs, CDOs & Boards | Governance, operating models & long-term strategy.
- Investing in AI & Agents | Is AI a bubble or the best investment opportunity?

FINANCIAL STABILITY AT RISK? | The Shift from Generative AI to Autonomous Financial Systems

- From Generative AI to Agentic Systems | Where automation truly drives productivity and where new systemic risks emerge.
- Trust at Scale | Explainability, regulation, cyber resilience & human oversight.
- Autonomous Decisions in Critical Systems | How far can and should AI act independently in finance?

FROM ARTIFICIAL TO AUTONOMOUS FINANCE | SHAPING EUROPE'S INTELLIGENT FINANCIAL FUTURE

EUROPEAN FINANCE & TECHNOLOGY | Investments in Infrastructure, Sovereignty & the New Tech Order

- Global Infrastructure | Cloud, computing, chips & hyperscaler.
- Payments as Infrastructure | Instant payments, digital currencies & embedded finance.
- Europe's Position in AI, Quantum & Web3 | Compete, collaborate, or regulate?
- Cloud-Native & Autonomous Banking | The operating system behind intelligent finance.
- Digital Europe vs. Global Platforms | Can Europe shape its financial future alone?

Conference Structure



SESSION FORMATS



Panel Discussion

On the main stage of the EURO FINANCE Tech Day, the day's focus topics are discussed in high-profile panels.



Deep Dive

In a 60-minute deep dive, focus topics are explored in greater depth. You choose the topic and tailor the approach to your core target audience. Your choice: opt for a classic format with a panel discussion on stage or an impulse followed by networking at themed tables.



Future Talk

In a Nutshell: In a 20-minute Spotlight Talk, you position yourself on a topic with concise and memorable statements, accompanied by moderation.



Networking Lunch Break

You are the host: Meet your target audience during a 90-minute lunch. Start with a short impulse and engage in discussion with your guests in a relaxed atmosphere.



The Hotel: Steigenberger Icon Frankfurter Hof – Event and format spaces



The background features a dark blue to purple gradient with abstract, wavy, and grid-like patterns. The grid pattern is composed of thin, glowing lines that create a sense of depth and movement. The overall aesthetic is modern and digital.

YOUR
INVOLVEMENT

EXCLUSIVE PARTNER



Speaker Placement on the Main Stage
(Moderation of a panel or Spotlight Talk)



Deep Dive (60min)



Branding of a Side Event on the Conference Day
(e.g. Lunch, Coffee Break)



Featured as Exclusive Partner in all Marketing Materials



LinkedIn Post ahead of the EFW

EXECUTIVE PARTNER



Speaker Placement on the Main Stage
Panel Discussion or Spotlight Talk



Deep Dive (60min)



**Featured as Executive Partner in
all Marketing Materials**



**LinkedIn Post ahead of the
EFW**

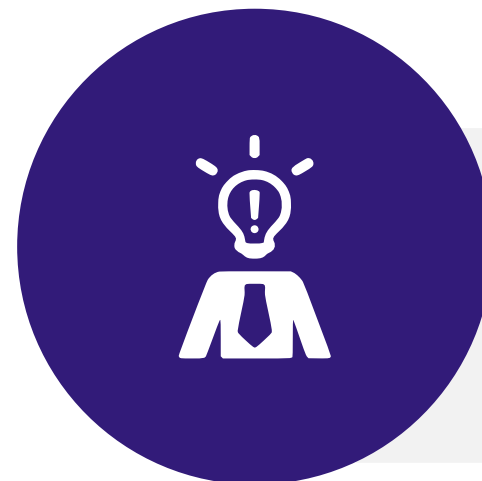
BUSINESS PARTNER PREMIUM



Speaker Placement on the Main Stage
Panel Discussion or Spotlight Talk



**Featured as Business Partner
Premium in all Marketing
Materials**



**LinkedIn Post ahead of the
EFW**

BUSINESS PARTNER

EURO FINANCE Tech Day



Deep Dive (60min)



**Featured as a Business Partner
in all Marketing Materials**



**LinkedIn Post ahead of the
EFW**

NETWORKING LUNCH PARTNER



**Branding of a 90 minute
Networking Lunch Break, with an
Opening Impulse**



**Featured as Lunch Break Partner
in all Marketing Materials**



**LinkedIn Post ahead of the
EFW**

BRANDING PARTNER



Roll-up in the Networking Area



**Featured as Branding Partner in
all Marketing Materials /
Advertisement in the EFW
Overall Program**



**Branding of a Networking Break
(Breakfast Bar, Coffee
Break)**

OVERVIEW

Category	On-Site Tickets	Featured as a partner according to category in all marketing materials	Social media post ahead of the EFW	Speaker placement	Deep Dive (45 - 60 Minuten)	Exclusive involvement in the concept development	Branding option during the conference (breakfast, lunch, reception)
Exclusiv Partner	10	✓	✓	Main Programm	✓	✓	✓
Executive Partner	7	✓	✓	Main Programm	✓	✗	✗
Business Partner Premium	5	✓	✓	Main Programm	✗	✗	✗
Business Partner	3	✓	✓	In your Deep Dive	✓	✗	✗
Networking Lunch Partner	3	✓	Branding of 90 minute Networking Lunch Break	In your Networking Lunch Event	✗	✗	✓
Branding Partner	2	✓	Roll-up in der Networking Area	✗	✗	✗	✓



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A decorative graphic on the right side of the page, consisting of a purple grid that recedes into the distance, creating a sense of depth and perspective. The grid is set against a dark purple background that transitions from black at the top to a lighter purple at the bottom.

**Your
Contact**