



**29th EURO FINANCE WEEK**  
16-20 NOVEMBER 2026

# **EURO FINANCE Tech Day**

**FROM ARTIFICIAL TO AUTONOMOUS FINANCE |  
SHAPING EUROPE'S INTELLIGENT FINANCIAL FUTURE**

**18 NOVEMBER 2026, STEIGENBERGER ICON FRANKFURTER HOF**

# EURO FINANCE TECH DAY

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The EURO FINANCE TECH DAY is far more than just another digitalization conference. As the digitalization day of the EURO FINANCE WEEK, it serves as a dynamic platform for exchange and innovation. This is where leading decision-makers meet emerging industry players to jointly develop digital solutions for the financial world of tomorrow while also bridging generations.

Become part of this forward-looking network and actively contribute to our diverse program. Take the opportunity to gain valuable insights, expand your network, and help shape the future developments of the industry. In addition to renowned consulting firms such as PwC and Capgemini, well-known financial institutions including Deutsche Bank, DZ Bank, and DekaBank have been among our partners for many years.

The high-caliber lineup is further complemented by experts from think tanks, industry associations, and political institutions.

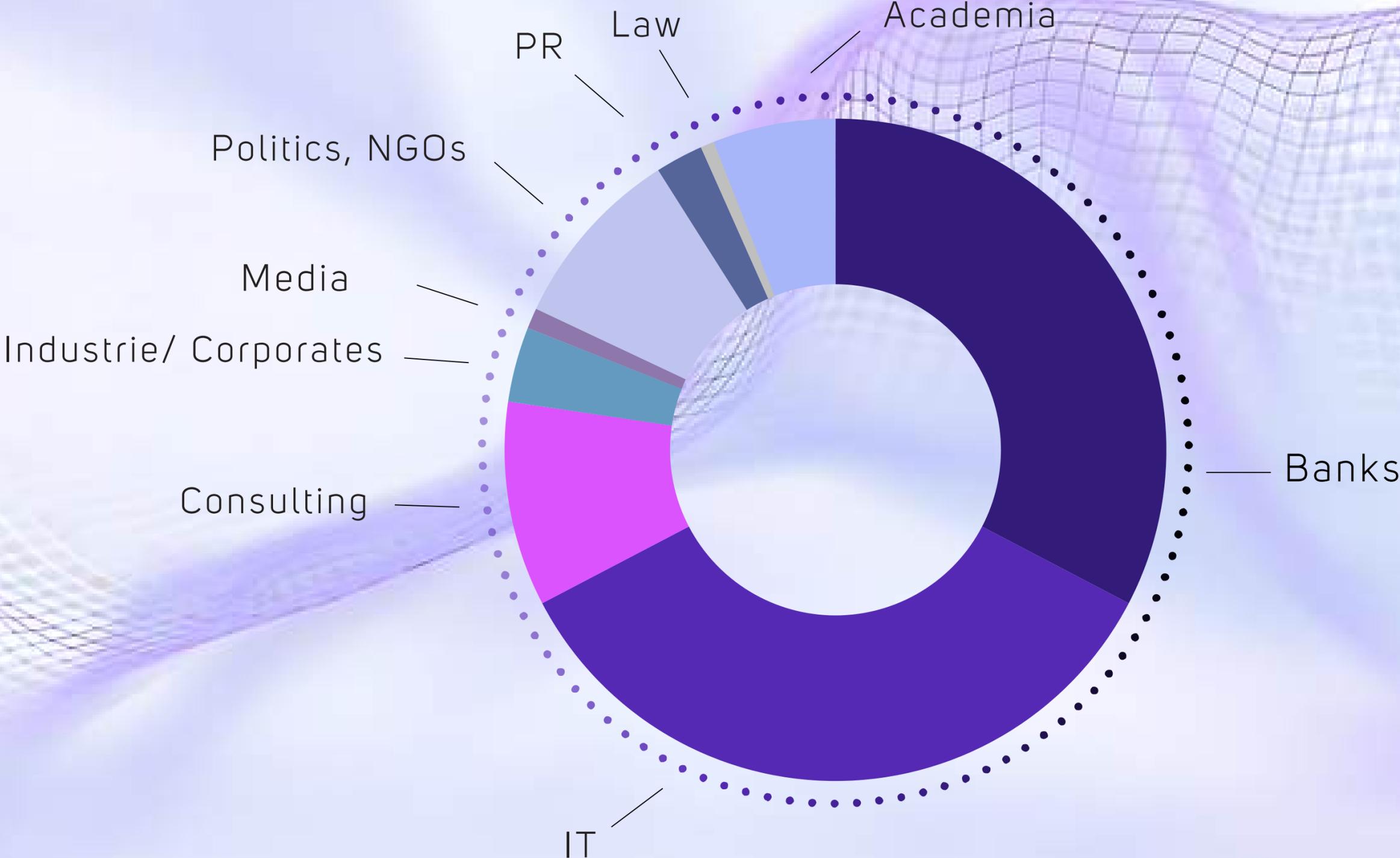


# Target audience

- Chief Information Officers from finance, banking, and industry
- Chief Digital Officer
- Head of Innovations
- Founder, CEOs of Fintechs
- Business Angels and Investors
- Developers, users, and investors from Web3
- Representatives from academia, finance, and politics



# Target audience



# Key Topics

## STRATEGIC VALUE & TRANSFORMATION | Return on AI: From Investment to Impact

- From AI Hype to Business Impact | Where real value is being created and where it is not.
- Scaling AI Across the Enterprise | From pilots to enterprise-wide transformation.
- Efficiency Gains vs. Loss of Control | Accuracy, accountability, model risk & operational resilience.
- The Role of CIOs, CDOs & Boards | Governance, operating models & long-term strategy.
- Investing in AI & Agents | Is AI a bubble or the best investment opportunity?

## FINANCIAL STABILITY AT RISK? | The Shift from Generative AI to Autonomous Financial Systems

- From Generative AI to Agentic Systems | Where automation truly drives productivity and where new systemic risks emerge.
- Trust at Scale | Explainability, regulation, cyber resilience & human oversight.
- Autonomous Decisions in Critical Systems | How far can and should AI act independently in finance?

## FROM ARTIFICIAL TO AUTONOMOUS FINANCE | SHAPING EUROPE'S INTELLIGENT FINANCIAL FUTURE

## EUROPEAN FINANCE & TECHNOLOGY | Investments in Infrastructure, Sovereignty & the New Tech Order

- Global Infrastructure | Cloud, computing, chips & hyperscaler.
- Payments as Infrastructure | Instant payments, digital currencies & embedded finance.
- Europe's Position in AI, Quantum & Web3 | Compete, collaborate, or regulate?
- Cloud-Native & Autonomous Banking | The operating system behind intelligent finance.
- Digital Europe vs. Global Platforms | Can Europe shape its financial future alone?

# Conference Structure

9.00 a.m. -  
11.30 a.m.

- Opening
- Opening Impulse
- Future Talks

12.00 a.m. -  
1.00 p.m.

- Networking Break
- Deep Dive 1
- Deep Dive 2
- Deep Dive 3
- Deep Dive 4

Lunch

2.30 p.m. -  
3.45 p.m.

- Session I
- Spotlight Talk
- Session II

Short Coffee Break

4.00 p.m. -  
5.30 p.m.

- Session III
- Impact Talks
- Closing Fireside Chat

Start Up of the Year

Reception

# SESSION FORMATS



## Panel Discussion

On the main stage of the EURO FINANCE Tech Day, the day's focus topics are discussed in high-profile panels.



## Deep Dive

In a 60-minute deep dive, focus topics are explored in greater depth. You choose the topic and tailor the approach to your core target audience. Your choice: opt for a classic format with a panel discussion on stage or an impulse followed by networking at themed tables.



## Future Talk

In a Nutshell: In a 20-minute Spotlight Talk, you position yourself on a topic with concise and memorable statements, accompanied by moderation.



## Networking Lunch Break

You are the host: Meet your target audience during a 90-minute lunch. Start with a short impulse and engage in discussion with your guests in a relaxed atmosphere.



The Hotel: Steigenberger Icon Frankfurter Hof – Event and format spaces

The background features a dark blue to purple gradient with abstract, wavy, and grid-like patterns. A prominent feature is a glowing, grid-like structure that resembles a wireframe or a mesh, which is slightly blurred and has a soft glow. The overall aesthetic is futuristic and digital.

YOUR  
INVOLVEMENT

# EXCLUSIVE PARTNER



**Speaker Placement on the Main Stage**  
(Moderation of a panel or Spotlight Talk)



**Deep Dive (60min)**



**Branding of a Side Event on the Conference Day**  
(e.g. Lunch, Coffee Break)



**Featured as Exclusive Partner in all Marketing Materials**



**LinkedIn Post ahead of the EFW**

# EXECUTIVE PARTNER



**Speaker Placement on the Main Stage**  
Panel Discussion or Spotlight Talk



**Deep Dive (60min)**



**Featured as Executive Partner in  
all Marketing Materials**



**LinkedIn Post ahead of the  
EFW**

# BUSINESS PARTNER PREMIUM



**Speaker Placement on the Main Stage**  
Panel Discussion or Spotlight Talk



**Featured as Business Partner  
Premium in all Marketing  
Materials**



**LinkedIn Post ahead of the  
EFW**

# BUSINESS PARTNER

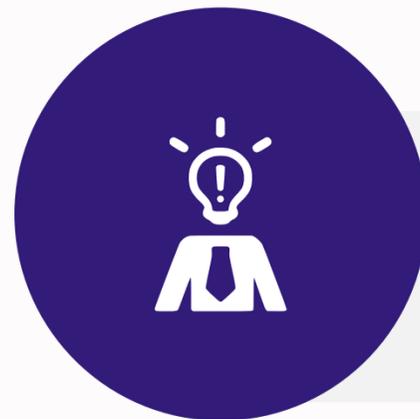
EURO FINANCE Tech Day



**Deep Dive (60min)**



**Featured as a Business Partner  
in all Marketing Materials**



**LinkedIn Post ahead of the  
EFW**

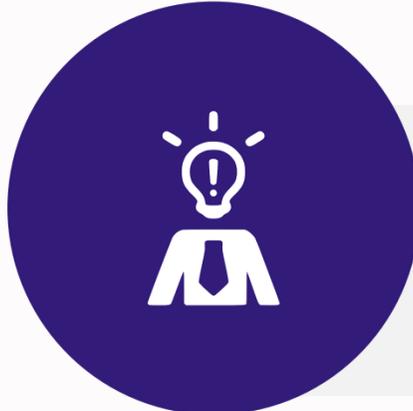
# NETWORKING LUNCH PARTNER



**Branding of a 90 minute  
Networking Lunch Break, with an  
Opening Impulse**



**Featured as Lunch Break Partner  
in all Marketing Materials**



**LinkedIn Post ahead of the  
EFW**

# BRANDING PARTNER



**Roll-up in the Networking Area**



**Featured as Branding Partner in  
all Marketing Materials /  
Advertisement in the EFW  
Overall Program**



**Branding of a Networking Break  
(Breakfast Bar, Coffee  
Break)**

# OVERVIEW

Category	On-Site Tickets	Featured as a partner according to category in all marketing materials	Social media post ahead of the EFW	Speaker placement	Deep Dive (45 - 60 Minuten)	Exclusive involvement in the concept development	Branding option during the conference (breakfast, lunch, reception)
Exclusiv Partner	10	✓	✓	Main Programm	✓	✓	✓
Executive Partner	7	✓	✓	Main Programm	✓	✗	✗
Business Partner Premium	5	✓	✓	Main Programm	✗	✗	✗
Business Partner	3	✓	✓	In your Deep Dive	✓	✗	✗
Networking Lunch Partner	3	✓	Branding of 90 minute Networking Lunch Break	In your Networking Lunch Event	✗	✗	✓
Branding Partner	2	✓	Roll-up in der Networking Area	✗	✗	✗	✓



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A decorative graphic on the right side of the page, featuring a dark blue background with a glowing purple grid pattern that recedes into the distance, creating a sense of depth and movement.

**Your  
Contact**